

CONFLICT OF INTEREST

What an exasperating experience to have your clients be your bosses! Understanding this may be the key to your team's success.

MAKING USA SWIMMING A TEAM SPORT

It's easy to make USA Swimming a team sport. Who isn't allowing you to do that?

VALUING YOUR STAFF

There is no greater threat to our sport than good coaches wanting out. Let's talk about how to avoid that.

COACHES GUT INSTINCT

Everyone uses gut instinct in their jobs. How can you support your coaches to use their gut instinct for maximum impact on the swimmers.

BUDGETING AND ADMINISTRATIVE TEAM CHALLENGES

Are you struggling with budgeting or other administrative issues? I can help or refer you to an amazing resource.

ARE SURVEYS WORTH IT?

Let's break down the three groups of survey results and ask the big question: do surveys help?

TEAM ATHLETE DEVELOPMENT ASSESSMENT

Let's look at key indicators of your swimmers and team development for an honest and impartial assessment of your service.